



PRESENTACIÓN A INVERSORES RESULTADOS FINANCIEROS 1S 2022 LLORENTE Y CUENCA, S.A.

Madrid, 21 de septiembre de 2022

LLORENTE & CUENCA S.A (en adelante, "LLYC", "Grupo LLYC", la "Compañía", la "Sociedad" o el "Grupo"), en virtud de lo dispuesto en el artículo 17 del Reglamento (UE) no 596/2014 sobre abuso de mercado y en el artículo 228 del Texto Refundido de la Ley del mercado de Valores, aprobado por el Real Decreto Legislativo 4/2015, de 23 de octubre y disposiciones concordantes, así como la Circular 3/2020 del segmento BME Growth de BME MTF Equity, por la presente se comunica al mercado la siguiente información financiera:

Con motivo de la publicación de la información financiera del primer semestre de 2022, se adjunta la presentación corporativa.

Se podrá acceder al video de la presentación de resultados del primer semestre de 2022 en el siguiente [enlace](#).

En cumplimiento de lo dispuesto en la Circular 3/2020 de BME MTF Equity se deja expresa constancia de que la información comunicada por la presente ha sido elaborada bajo la exclusiva responsabilidad de la Sociedad y sus administradores.

Atentamente,

D. José Antonio Llorente Presidente de LLYC, S.A.

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LLYC

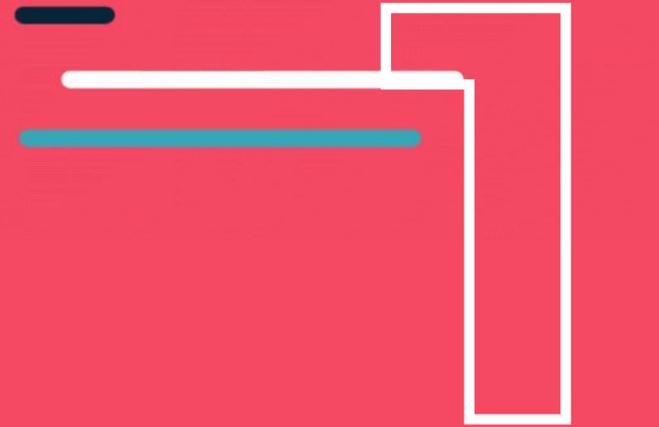
1H 2022 AUDITED RESULTS

September 2022

LLORENTE Y CUENCA



THE FIGURES



1H 2022 AUDITED* RESULTS



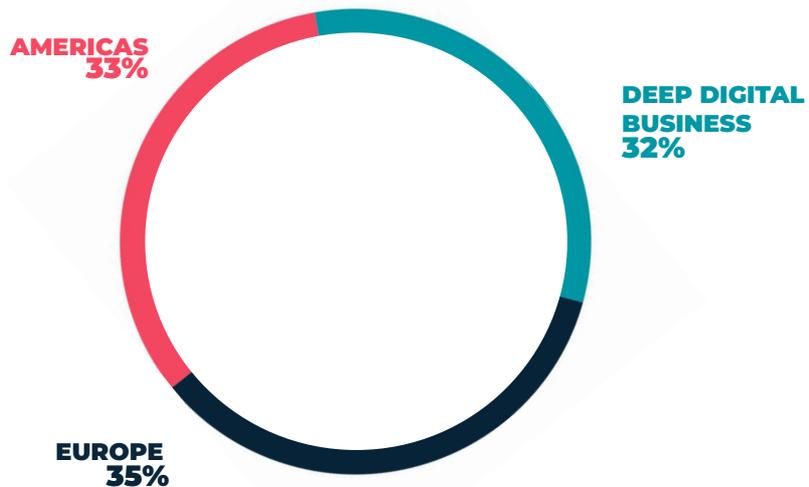
SOLID GROWTH AND BUDGET COMPLIANCE STRUCTURE READY TO DEAL WITH THE CHALLENGES OF THE CURRENT MACROECONOMIC ENVIRONMENT

Operating income: total income excluding invoicing of customer services, at DIIM corresponds to the Gross Margin.
 Recurrent EBITDA: also known as gross operating profit, corresponds to Result before interests, taxes, depreciation and amortization. The Company measures recurrent EBITDA after excluding other extraordinary expenses.

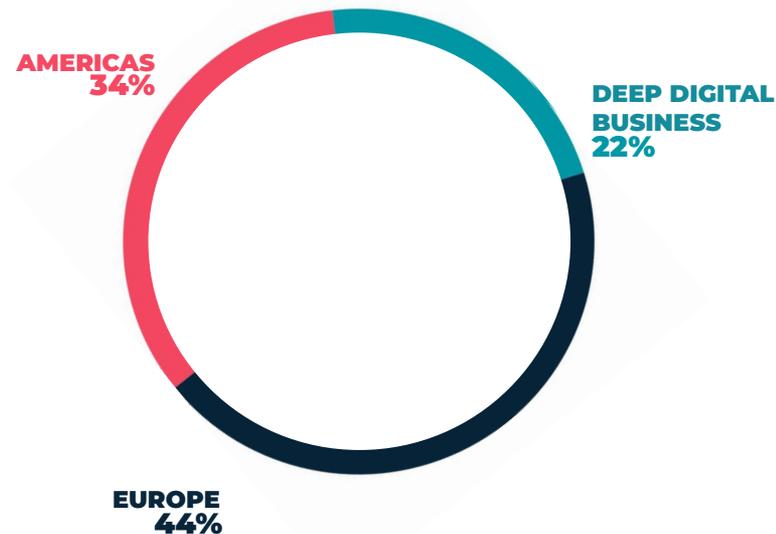
*Limited audit review corresponding to 1H 2022

1H 2022 OPERATING INCOME AND RECURRENT EBITDA DISTRIBUTION BY BUSINESS UNITS

OPERATING INCOME: **35.6M €**



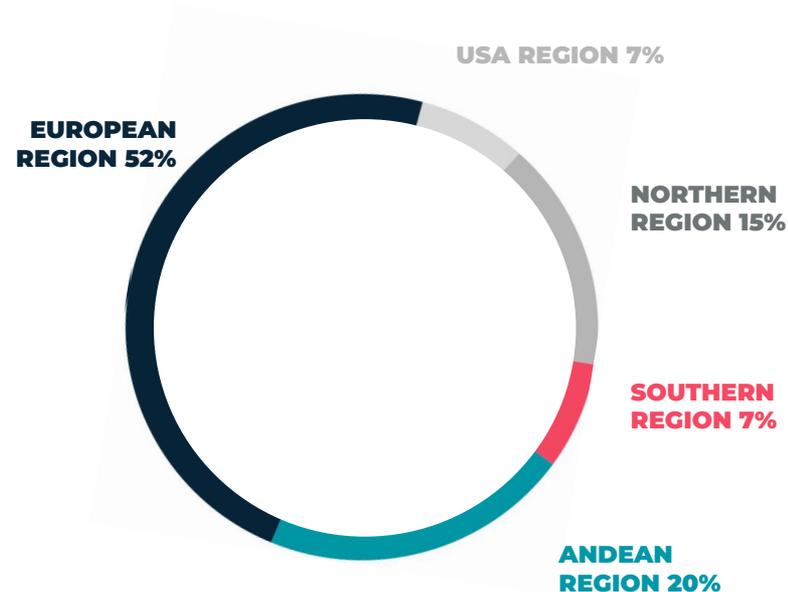
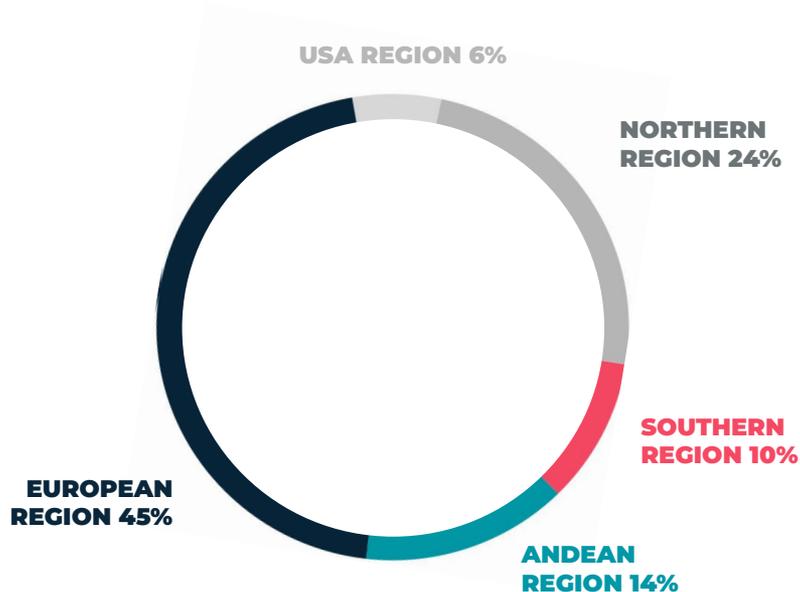
RECURRENT EBITDA: **8.1M€**



1H 2022 OPERATING INCOME AND RECURRENT EBITDA GEOGRAPHIC DISTRIBUTION

OPERATING INCOME: 35.6M €

RECURRENT EBITDA: 8.1M€



LLYC

SOLID GROWTH DESPITE THE GLOBAL ENVIRONMENT

Total Income M€



Total Income	▶ +69.7% VS 1H 2021	+96.1% VS 1H 2020
Recurrent EBITDA	▶ +52.8% VS 1H 2021	+104.9% VS 1H 2020
Net result	▶ +31.7% VS 1H 2021	+222.1% VS 1H 2020

CONSOLIDATED RESULTS

(million of €)

	1H 21	1H 22	% variation
TOTAL INCOME	25.69	43.61	69.7%
OPERATING INCOME	23.27	35.56	52.8%
RECURRENT EBITDA	6.14	8.09	31.7%
Margin	0.26	0.23	-
ACCOUNTING EBITDA	5.83	7.79	33.7%
Margin	0.25	0.22	-
EBIT	4.59	6.05	31.7%
Financial result	-0.19	-0.48	-
RESULT BEFORE TAXES	4.40	5.57	26.5%
Taxes	-1.33	-1.59	-
Tax rate	-0.30	-0.28	-
NET RESULT	3.08	3.98	29.4%
Minority interests	0.01	0.14	-
CONSOLIDATED NET PROFIT	3.07	3.84	25.1%

MILESTONES



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MILESTONES



INVESTORS

Dividend of **€0.132** per share approved at the Annual General Meeting and paid on 15 July



LLYC VENTURING

First investment of €200,000 in Erudit



EXECUTIVE

We launched our management education unit to help companies adapt to the demands of the new digital economy.



CHANGE IN SOCIETY

Foundation

346 volunteers

531 hours spent

14 projects...



TALENT

1100 professionals

274 incorporations

98 promotions



TECHNOLOGY

Consolidation of DDB.

It already represents:

32% of the operating income

22% of the Recurrent EBITDA



AWARDS AND POSITIONING

45 awards (until the 30th June 2022)



Best communication consultancy firm in Europe 2022



Communication Consultancy firm of the Year; Communication Consultancy firm of Europe; and en Europa; y most awarded Consultancy



A Silver Lion in the Outdoor category with "Bihar, elegir el mañana"



Leading Spanish communications consultancy in mergers and acquisitions (M&A) by number of transactions and leading Spanish communications consultancy in mergers and acquisitions (M&A) globally by number and value.



IDEAS

Number of views in our website

+60,000 views in our site

+600 impacts in the media through IDEAS LLYC



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IDEAS LLYC



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LLYC Reports



1

UNO Magazine

ESG



3

We continue making progress in our commitment to society

 <p>LLYC Foundation</p>	<p>225 BENEFICIARIES</p>	<p>120 VOLUNTEERS</p>	<p>4 PROJECTS</p>	<p>1,518 HOURS SPENT</p>	<p>Voces futuras Storytelling for social Impact Capta Transparentes</p>
<p>Focused on education, nutrition and poverty</p>					
 <p>Talent, equality and diversity</p>	<p>+1,100 PROFESSIONALS 61% WOMEN</p>	<p>+23 NATIONALITIES</p>	<p>274 INCORPORATIONS</p>	<p>c. 100 PROMOTIONS 58% WOMEN</p>	<p>44% OF THE EXECUTIVES ARE WOMEN</p> <p>Recognitions: HRC Equidad MX 41+1 LGBT+ DE LOS NEGOCIOS EXPANSIÓN</p>
<p>Global approach, locally adapted. Partnerships: Pride Connection BlackID INLUI CIEE REDI AEF</p>					
 <p>Environment and Governance</p>	<p>CIRCULAR ECONOMY</p> <p>Minimize plastic consumption, establishment of recycling corners and zero-paper</p>	<p>SUSTAINABLE OFFICE</p> <p>Sustainable energy and efficient surfaces</p>	<p>RESPONSIBLE PURCHASING</p> <p>Sustainable office stationary</p>	<p>Governance: Adoption of recommendation of the Good Governance Code/ Managing Board with majority of women/Independent profiles with outstanding professional backgrounds</p>	

CONCLUSIONS



- 1 Meeting objectives**
- 2 Solid growth of income and EBITDA**
- 3 Consolidation of Deep Digital Business**
- 4 Committed to our Talent**
- 5 Making progress in our commitment to society**

1H 2022, strength despite the macroeconomic situation

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In this document "audited" refers to the limited audit review for 1H 2022.

This presentation is a translation of the Spanish version. In case of discrepancy, the Spanish version shall prevail.

DISCLAIMER

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THANK YOU